



**Advisory Board Minutes
October 10, 2022 @ 6:00 p.m.
Davie County Community Park and MS Teams**

Invocation: Paul Moore

Members present: (In-Person/Teams) Chris Branham, Roger Funderburk, Ali Hartman, Michael Jaycocks, Ben Love, and Shannon Moore

Members absent: Greg Barnette, Steven Corriher, Caroline Moser, and Drew Ridenhour; Ex-officio: Mark Jones and James Blakely

Staff Present: Paul Moore

Announcements: None

Consent Agenda: Ali Hartman made the motion to accept the consent agenda including minutes and staff reports, and 2nd by Chris Branham. Vote: 6-0 motion carries.

Old Business:

1. Staffing and operations update: Paul Moore noted the following operational changes and staff updates for the month of October.
 - a. Community park indoor facilities and offices to be closed on Sunday's through October. This to give staff a day each week off and save staff hours as team searches to fill two full time positions and two part-time positions of nine total staff.
 - b. Candidate interviews to be conducted on 10/11 for Athletic Program Director and Customer Care Administrator.
 - c. Recreation specialist has been named and onboarding to begin in two weeks.
 - d. Program Leader position is now open for applicants.
 - e. Anticipate normal community park operations to resume in November.
 - f. Brock Recreation Center and Community Park indoor facilities will be closed for gym floor refinishing the week of November 21-27. Three days for work and four days for proper floor curation.
2. Accessibility for Parks Grant: Paul Moore opened the floor for any additional project feature refinement. Grant application process is at 60%. Application is due 11/1. Goal is to submit application for consideration on 10/31.

New Business:

- 1) Unsupervised youth ages restrictions: Paul Moore presented a park facility rules update to and requested a motion to include the following:
 - a. Youth ages 12 and under must be supervised by a guardian, parent, or adult (18+) unless registered or strictly a park of a department sponsored program.
 - b. Discussion – Roger Funderburk inquired as to notification and/or enforcement. Paul Moore noted staff to place our large sandwich boards out in front of facility where

parent normally drop off youth/teens with notification of new rule. Boards would be displayed during out of school, holiday furlough, or early release days. If staff are able to confirm any underage (12 & under) youth have entered, every attempt will be made to contact parents.

- c. Chris Branham made a motion to accept the updated park facility rule as presented, and second by Ben Love. Vote: 6-0 motion carries.
- 2) Recruitment and Retention subcommittee update: Paul Moore presented the current advisory board roster and terms. There are three members in their second term who must role off the board for a period of one term. There is one member in their first term who may elect to stay on for a second term. Subcommittee consists of the following members: Greg Barnette, and Steve Corriher. Paul to email subcommittee for meeting to begin recruitment of new advisory board members. Typically, staff would like to confirm new appointments at the December meeting. However, if we need more time it is more important to find potential members who are committed and would actively participate.
- 3) Updated FY'21-'22 Year End Results: Paul Moore presented year-end update to reflect that DCRP was successful in exceeding Revenue goals (106%)
- 4) Splashpad statistics for 2020 season. Paul Moore presented the following statistical and successful highlights:
 - a. Total participation (daily entry, pad rentals, and one event): 13,073 (+993 from 2021)
 - b. Resident vs non-resident percentages: 57.1% resident to 42.9 non-resident (previously 61.4% to 38.6% in 2021).
 - c. Highest participation day: 195 recorded on May 30th.
 - d. Number of exclusive rentals: 26 (18 in 2021 season)
 - e. Number of splashpad rental add-ons: 51 (43 in 2021 season)
 - f. Increased in all revenue categories including: daily entry, exclusive rentals and rental add-ons.
 - g. Net Revenues as of 10/10: \$7,433,17 (Cost recovery 153.8%) Still one more expenditure to account for and not anticipated to lessen a positive net cost recovery.
- 5) 2023 Concert series: Paul Moore noted that contracts for 2023 season are in current negotiations. Contracts are confidential until publicly released by DCRP. Paul Moore also expressed the importance of advisory board assistance specifically for the June and July concerts. A list of tentative assignments were given to the board for consideration.
- 6) **Miscellaneous** – None

Adjournment: Ali Hartman made a motion to adjourn and 2nd by Roger Funderburk.
Vote: 6-0. Adjourned at 6:59 p.m.