



**Advisory Board Meeting
November 8, 2021 @ 6:00 p.m.
Davie County Community Park – Conference Room**

AGENDA

- I. Call to Order / Invocation
- II. Announcements (*)
- III. Consent Agenda
 - A) Approval of Minutes
 - 1. Advisory Board – Regular Meeting, September 15, 2021. No Quorum/Minutes for October 11, 2021
 - B) Staff Reports
 - 1. Athletics and Programs Update – Amanda Achor
 - 2. Special Events Update – Whitney Fitzsimons
 - C) Directors Report
- IV. Old Business
- V. New Business
 - A) Moose Lodge update
 - B) 2021 Splashpad season-end report
 - C) Recruitment/Retention subcommittee update
 - D) Comprehensive Master Plan implementation (complete sequence checklist)
 - E) Stadium name selection (approval needed)
 - F) DCRP Ordinances (approval needed)
- VI. Miscellaneous
 - A) Upcoming Grants subcommittee meeting – schedule zoom Nov 15th or 16th
 - B) Upcoming – December 13th meeting
 - 1. Chair/Vice-Chair (selections for 2022)
 - 2. Advisory Board (appointment approvals)
 - 3. FY'20-'21 Annual highlights report
 - 4. Advisory board 2022 meeting schedule (review)
- VII. Adjourn

NEXT MEETING: December 13, 2021 – 6:00 p.m. @ Davie County Community Park

Mission Statement

To enrich the quality of life in Davie County by offering exceptional recreational experiences through a diverse system of programs, events, parks and cultural resources.

Davie County Recreation and Parks Advisory Board
Meeting: November 8, 2021 – Consent Agenda

B. STAFF REPORTS

Programs & Athletics

Athletics

- Youth Basketball League:
 - K-5th Grade Division: (as of 11.2) we have 202 players across 23 teams. All teams will be drafted by November 9.
 - 6th -12th Grade Divisions deadline on November 12. (45 enrolled, as of 11.2)
- Try LAX Clinic: December 5 from 1:00-3:00 p.m. (US Lax grant received to provide take on sticks and a ball).

Programs

- Toddler Playdates: Sport Edition and Nature Edition took place this Fall with a total of 31 participants. We plan to continue offering these programs again during the Winter/Spring.
- Mid-Eastern Martial Arts: has had steady number, October totaled to 61.
- Fitness Programs:
 - Zumba: Tuesdays and Thursdays at 6:00 p.m.
 - Kettlebell: Mondays at 6:00 p.m. and Wednesdays at 4:30 p.m.
 - NEW: Yoga: Mondays, Wednesdays, and Fridays at 8:45 a.m.
 - NEW: Pulse Dance Fitness: Mondays at 6:00 p.m.
- Enrichment Programs: Session 1 (Bugs) and Session 2 (Human Body) took place. We had a total of 34 participants. We plan to continue offering these programs again during the Winter/Spring.
- Roll and Read: Provided my Smart Start on October 15 with a great turnout!

Park Information/Other

- Rentals: Continue steady Shelter and Meeting Room rentals. Stadium Rental with DCYFA has started for their Football League.
- Dog Park Membership: we have had an increase in numbers this month.

Special Events

Post-Event Updates:

- Scarecrow Contest – DCRP recognized 3 winners of the Scarecrow Contest on Friday, October 22nd. First prize took home Wake Forest Football tickets donated by Truth Network Radio. Second prize took home a family pass to Cognition Children's Museum, and third place got a special DCRP Prize pack!
- Halloween Spooktacular – DCRP put the spook on over 1,200 people during this year's Haunted Labyrinth featuring the conjurer Little Brock. Our team was able to offer the residents and visitors to Main Street the ability to pay with a credit card and produced a cost recovery over **190%**! We have received great reviews from Senior Services staff and look forward to more events at our satellite facility, and a smooth transition as partners.

Playdates with the Grinch: Friday & Saturday, December 10-11 and 17-18

- The Grinch is coming for a visit from his new home in Whoville on Friday, December 10&17 and Saturday, December 11&18 at the Playground of the Davie County Community Park. This

year over 35 slots are available for an exclusive playdate with the Grinch! Tickets go on sale November 22nd!

New Year's Eve Celebration: 9:00 p.m. December 31st – 12:00 a.m. January 1st

- What a way to chime in the New Year! Join the DCRP Team for a New Year's Eve Celebration like no other! ACE Party Band will be back to keep you on your toes, while we get ready to end 2021 with a unique display. Follow us on social media to get glimpses into the biggest party of the year!

Daddy Daughter Dance: Saturday, March 5, 2022 from 6:00 – 9:00 p.m.

- We are bringing back your special night with Dad! Theme reveal and ticket sales will be released mid-December.

Marketing & Other Updates

- Davie County Recreation & Parks were voted "The BEST Place to Entertain Kids" in this year's Reader's Choice!
- Music and event talent search and sponsorship planning is underway for the 2022 season!
- Interested in getting in the loop on all our special events? Be part of the Special Events sub-committee for quarterly updates and unique volunteer opportunities!
- The Winter/Spring edition of the Program Guide is in the works. Keep an eye out on all the new things available for families in 2022.

C. DIRECTORS REPORT

- Splashpad winterization completed on 10/9. Season-end date to be shared in 2021 DCRP Annual Highlights report.
- Co-presented webinar with Vortex through Recreation Management on 10/13
- Eagle Scout project is underway. Project will construct railing needed on the east-end of our boardwalk. Project completion is anticipated by 11/23.
- RiverPark Board duties: Executive and board meetings attended on 10/12 and 10/19. Executive committee is working with Rowan County planning and zoning application and permitting for new gate house construction project.
- Met with Rob Stephens (tennis instructor) on 10/18 to discuss opportunities for indoor tennis programming in the winter season.
- Met with Jesse Day and Grace Messinger on 10/22 to discuss new Land and Water Fund (formerly CWMTF) to discuss potential project opportunities for grant funding.
- Attended Farmington Community Association's 50/100 Anniversary event on 10/23.
- NCRPA Conference in Winston Salem 10/25 through 10/27
 - Paul Moore and Amanda Achor successfully completed conference planning duties.
 - Paul Moore and Lana Mitchell presented "Enrichment Programming – Filling The Gaps"
 - Paul Moore co-presented "Public Splashpads: Closing the Funding Gap with an Equitable Pay to Play Strategy."
- DCRP team executed event transports, load-in, set-up, breakdown and load-out for Halloween Spooktacular event 10/29-10/31. Excellent teamwork!
- Met with County Attorney, Chief Finance Officer, and County Manager on 11/2 to review UNC school of government documents related to local government appropriations to private entities and public purpose requirements. Discussed new policy changes as it relates to the County's Community Recreation Agency Grant policy.
- Met with County leadership on 11/1 to discuss County employee appreciation week ideas.
- Met with Smith Grove Fire Department leaders on 11/5 to discuss their grant application ideas.