



**Advisory Board Meeting
March 8, 2021 @ 5:00 p.m.
Virtual MS Teams Meeting**

AGENDA

- I. Call to Order / Invocation
- II. Announcements (*)
- III. Consent Agenda
 - A) Approval of Minutes
 - 1. Advisory Board – Regular Meeting, February 8, 2021
 - B) Staff Reports
 - 1. Athletics and Programs Update – Amanda Achor
 - 2. Special Events Update – Whitney Fitzsimons
 - C) Directors Report
- IV. Old Business
 - A) Virtual vs in-person meetings
 - B) Park projects update
 - C) Budget update
- V. New Business
 - A) Grants subcommittee development
 - B) DCRP Alcohol Policy (presentation/vote)
- VI. Miscellaneous
- VII. Adjourn

NEXT MEETING: April 12, 2021 – Virtual/In-Person, Time and Date TBD

Mission Statement

To enrich the quality of life in Davie County by offering exceptional recreational experiences through a diverse system of programs, events, parks and cultural resources.

Davie County Recreation and Parks Advisory Board
Meeting: March 8, 2021 – Consent Agenda

B. STAFF REPORTS

Programs & Athletics

Athletics

- Lacrosse Warm-up Prep Session: 18 registered for New Players and 18 registered Returning Players.
- Youth Lacrosse League: Deadline is March 1 with season running March – May (21 registered as of 3.1)
- Try Lax Intro Program: Deadline is March 17 with 6 week session to follow. (5 registered as of 3.1)
- Youth Volleyball: New – offering for a Boys/Coed division(s). (19 registered as of 3.1)
- Adult Softball Church League: Deadline is March 26.
- NEW Cheer Program: 3 sessions options this season.
- Senior Services Senior Games Events are scheduled. DCRP will be hosting and running Pickleball, Basketball Shooting, Cornhole, and Bocce.

Programs

- Mid-Eastern Martial Arts: continues to have about 40 participants each month
- Dance/Tumbling Programs: Session 1 has 18 participants. Session 2 starts March 4 with 23 registered so far.
- Zumba: Staying consistent with registered participants each month. January had 4 that registered for the month with 47 total drop-ins.
- NEW Kettlebell AMPD: adjusted Monday's time to 6:00pm for get more participants.
- NEW Enrichment Program: Session 1 had 10 participants. Session 2 starts March 2 with 13 registered.

Park Information

- StoryWalk Trail: Smart Start of Davie County provided our current book.
- Dog Park: 40 members so far (as of 3.1)
- Rentals: We have an increased amount for Shelters and Gyms reservations. Our gyms are staying booked almost every weekday evening. Stadium Rental are becoming popular.
- Davie County High School is currently practicing and playing games at our Turf Field!

Special Events

Daddy Daughter Princess Tea:

With COVID-19 still looming we are planning a new magical Princess brunch with Dad in the place of our annual Daddy Daughter Dance! There will be real princesses, tea & refreshments, Princess lessons, hands-on activities, and more!!

Tickets are on sale now through February 26 on ActiveNet.

Easter EGGstravaganza:

BONE-ANZA – A Doggy Easter Egg Hunt

It might not be a usual time, but it is the perfect time to try something new! This year we will be having a Doggy specific egg hunt for our furry friends to find treat filled eggs throughout the dog parks! Special prize for the dog with the best bunny costume!

March 27 | Event begins at 11:00a.m.

EGGxplorers – A Week-Long Egg Hunt

Did you know the Easter Bunny has a band of fairies that deliver eggs to parks near you?! DCRP will be sprinkling the park with Easter Eggs daily leading up to Easter weekend! We will hide over 1000 eggs over the course of 5 days, some filled with special prizes! No pre-registration is required.

Earth Day/Arbor Day Celebration:

One of the three guiding pillars of our industry, DCRP is taking a unique approach to teaching and celebrating conservation. Join us to learn, play, explore, give back to nature, and meet with other agencies that have a mission centered around making the world a better, more sustainable place.

April 24 | 2:00 - 5:00 p.m.

Marketing & Other Updates

- Our Winter/Spring Program Guide is off to print! This edition will cover all activities until the end of April. You can also find our e-version on our website.
- DCRP has been taking the lead on developing a written Branding Style Guide for departmental and County use.

C. DIRECTORS REPORT

- DC Bike/Ped Planning project – Reviewed and submitted edits to final master plan document to project team and CM. Presentation for BOC meeting submitted for 3/1 meeting. Emailed invitation to advisory board and bike/ped. steering committee on 2/26 to request presence or public hearing support.
- Attended DC Aging Plan meeting held on 2/9. Provided plan updates for transportation section 7 that were tied to our department.
- DCRP Community Recreation Agency grant application cycle closed on 2/12. Five (5) applications were received. Staff to complete comprehensive scoring analysis in March and meet with subcommittee in late-March.
- Submitted capital expense projects to finance on 2/12.
- Submitted personnel request to finance on 2/12.
- Met with Dr. Edwards, and Nick Lowe on 2/19 to discuss playground and trail signage, phase II prioritization.
- Completed NCRPA Racial Equity Learning Cohort on 2/19.
- Davie Respect Initiative hosted awards ceremony at DCCP on 2/22. We were honored to present Macie Smith with a \$1,000 contribution provided by DRI. Ms. Smith's project included a significant fundraiser, order and delivery of volleyball equipment to DCRP for our volleyball league.
- Team developed a new mask exemption procedure and form in response to our first request for exemption.
- RiverPark at Cooleemee Falls – completed 2019 and 2020 audit; worked with RP president on grant project submittals; continued working on re-opening plans for the month of April or May.
- General, Special Event and Athletic Event rental policies were updated on 2/26. Updates were needed as a result of numerous outside organizations requesting stadium field reservations.
- Temporary part-time Recreation Specialist was opened on 2/26. This in anticipation of upcoming staffing changes between March and August.
- Draft joint use/parking lot agreement is in development between DCRP and DDCC. Completion is anticipated in March.