



**Advisory Board Meeting
March 14, 2022 @ 6:00 p.m.
Davie County Community Park – Conference Room**

AGENDA

- I. Call to Order / Invocation
- II. Announcements (*)
- III. Consent Agenda
 - A) Approval of Minutes
 - 1. Advisory Board – Regular Meeting, January 10, 2022
 - B) Staff Reports
 - 1. Athletics and Programs Update – Amanda Achor
 - 2. Special Events Update – Whitney Fitzsimons
 - C) Directors Report
- IV. Old Business
- V. New Business
 - A) Mid-year performance and park projects update
 - B) Roundtable session (comprehensive master plan update)
- VI. Miscellaneous
- VII. Adjourn

NEXT MEETING: Tuesday April 11, 2022 – 6:00 p.m. @ Davie County Community Park

Mission Statement

To enrich the quality of life in Davie County by offering exceptional recreational experiences through a diverse system of programs, events, parks and cultural resources.

Davie County Recreation and Parks Advisory Board
Meeting: March 14, 2022 – Consent Agenda

B. STAFF REPORTS

Programs & Athletics

Athletics

- Youth Basketball Leagues is complete. 338 players (38 teams) across all Grade Division
- Adult Basketball Church League has started with six (6) teams this season.
- Youth Lacrosse League is underway with 55 registrants (5 teams)
- Try Lax Intro Program: Deadline is March 21 with 6-week session to follow.
- Youth Volleyball League registration is currently at 80 registrants. League to begin in April.
- Senior Games registration is open! DCRP will be at opening ceremonies and host some activities in partnership with Senior Services.

Programs

- Enrichment Programs: Session 2 (Medieval Ages), has 21 participants.
- Toddler Playdates: Session 2 – Creative Play is FULL with 12 toddlers registered.
- Etiquette Workshop: schedule for April 2 & 9. 4-registrants so far.
- Mid-Eastern Martial Arts program remains consistent with 67 participants in February and 66 participants in March.
- Fitness Programs:
 - Zumba: Tues and Thur at 6:00 p.m. Averaging 24 pre-paid monthly, plus drop in's
 - Kettlebell: Mon at 6:00 p.m. and Wed at 4:30 p.m. Averaging 14, plus drop-in's
 - Yoga: Mon, Wed, and Fri at 8:45 a.m. Averaging 7, plus drop-in's
 - Pulse Dance Fitness: Mondays at 6:00 p.m., multiple drop-in's are consistent.

Park Information/Other

- TeamSideline Website/App has been implemented and working well. Anyone can view the game schedules and game results by visiting: [TeamSideline.com/DCRP](https://www.teamsideline.com/DCRP)
- Rentals: Continue steady rentals for Meeting Rooms and spring Stadium rentals have booked almost every weekend until May.
- Dog Park Membership: we have had an increase in numbers this month. Anticipate dog park activity course installation in May/June.

Special Events

Daddy Daughter Dance (Recap):

- First dance at the new park since transitioning from Brock Recreation Center
- There were 151 couples/pairs registered (300+ total attendance)
- First use of our gym floor cover and all pipe/drape.
- 97% very good or excellent overall experience rate on post event evaluation

Easter EGGstravaganza & BONE-anza: Saturday, April 9, 2022 from 11:00 a.m. – 1:00 p.m.

- We are going to the dogs! BONE-anza is our dog specific egg hunt for our furry friends to find treat filled eggs. They also get the chance to wow us (and win a prize) at the Best Bunny costume contest! Following BONE-anza, gather up your tiny humans for an eggciting hunt around the park!

EarthFest: Cardboard City Day: Saturday, April 23, 2022 from 9:00 a.m. – 2:00 p.m.

- One of the three guiding pillars of our industry, DCRP is taking a unique approach to teaching and celebrating conservation. Join us as we make a life-sized cardboard city together to explore our community partners in conservation and ways to make our daily life more sustainable! People will be given the chance to create ‘blocks’ to our city as well as ride in their cardboard cars (bikes, wagons, scooters, etc. also welcome) to visit all of our vendor stops that make up our city. Vendor applications are open!

Marketing & Other Updates

- We are almost to 5,000 followers on all of our social media networks! Follow us @DCRPTEAM!
- Full concert release is coming out in Marc for our 2022 season! Sponsorships are available.

C. DIRECTORS REPORT

- Budget
 - In progress: base budget allocation spreadsheets, munis entry, and fee schedule updates
 - Finalized: capital outlay, agency org chart, records retention schedule
- Grants finalized and submitted:
 - Davie County Tourism
 - Margaret C. Woodson Foundation
 - Davie Community Foundation
 - Mocksville Tourism Development Authority
- Community Recreation Agency Grant
 - Application cycle ended on 2/11
 - Seven (7) total applicants and \$131,926.16 in funding requests.
 - Staff to complete rubric scoring the week of March 28.
 - Grants subcommittee meeting anticipated in early April.
- RiverPark Board duties: Attended exec. committee meeting on 3/1, board meeting 2/15, Town of Cooleemee presentation to board 2/21.
- Department head meetings attended on 3/1 and 3/8.
- Park projects in progress
 - Dog Park Activity Course: Project and contract negotiations completed, PO submitted, and order processed. Total project cost: \$20,346 (on target with budget). Installation anticipated in May 2020.
 - Window film: conference room, auxiliary gym, and office – Completed
 - Re-landscaping interior splashpad beds – Staff completed removal and relocation of mulch. Installation by RiverWood Outdoors anticipated in March.
 - Re-caulking interior splashpad – Project installation anticipated late March-early April.
 - LED light fixtures for main gym – Completed
 - Park greenway re-paving (safety) – Quote received. Anticipate moving forward in May.
 - Stadium lighted sign – budgeting for FY22-23
- New vehicle order – Completed. Anticipated delivery in March.
- Completed site visits to Davie Academy, Jericho-Hardison and Farmington Community Center for post grant project completions
- Paul and Whitney submitted CPRP certification renewals to NRPA on 2/16.