



**Advisory Board Meeting
August 8, 2022 @ 6:00 p.m.
Davie County Community Park – Conference Room**

AGENDA

- I. Call to Order / Invocation
- II. Announcements (*)
- III. Consent Agenda
 - A) Approval of Minutes
 - 1. Advisory Board – Regular Meeting, June 13, 2022
 - B) Staff Reports
 - 1. Athletics and Programs Update
 - 2. Special Events Update
 - C) Directors Report
- IV. Old Business
 - A) Accessibility for Parks Grant update
- V. New Business
 - A) FY'21-'22 year end results
 - B) Staff positions update
 - C) Travel expense reimbursement for hired staff (recommendation vote)
 - D) 2023 concert series
 - E) CIP/CO prioritization
 - F) Greenway Connection Study (vote to recommend adoption)
- VI. Miscellaneous
- VII. Adjourn

NEXT MEETING: *Tuesday September 13, 2022 – 6:00 p.m. | Davie County Community Park

Mission Statement

To enrich the quality of life in Davie County by offering exceptional recreational experiences through a diverse system of programs, events, parks and cultural resources.

Davie County Recreation and Parks Advisory Board
Meeting: August 8, 2022 – Consent Agenda

B. STAFF REPORTS

Programs & Athletics

Athletics

- Adult Softball ended the second week in July. All season games completed.
- Volleyball Open Play hours are open and with good success.

Programs

- Mid-Eastern Martial Arts: is staying consistent as we have 63 participants in July.
- Fitness Programs:
 - Zumba: 25 drop-ins and 2 monthly registrants in July
 - Kettlebell: 14 drop-ins and 2 monthly registrants in July
 - NEW: AMPD Build: 22 drop-ins in July
 - Yoga: 12 drop-ins and 9 monthly registrants in July
- Youth Shooting Clinic: partnership with Nelson Cowden in July had 25 registrants
- Mad Science Workshops: partnership with Mad Science: 15 registrants
- Mobile Rec: August 8 - The Park at Lake Louise had 23 participants at our most recent visit
- BlockFest: partnership with Smart Start. July 28
- Roll & Read: partnership with Smart Start. August 5

Summer Camps

- World 3D Art Camp: partnership with Abrakadoodle: 13 registrants
- Basketball Camp: partnership with The Game Recharged: 37 registrants
- Circus Camp: partnership with Cirq-U Circus University: 7 registrants
- Drama Camp: DCRP staff: 16 registrants
- Golf Camps: partnership with Colin Creek Golf Club: 20 registrants (MAX OUT)
- Lacrosse Camp: instructed by Rich Maconochie: 20 registrants
- Lego Camps: DCRP staff: 25 registrants (MAX OUT)
- Tennis Camps: instructed by Rob Stephens: 20 registrants (1-Session MAX OUT)

Park Information/Other

- TeamSideline Website/App is continuing to be working well for Adult Basketball Church League and Youth Volleyball League. Anyone can view the game schedules and game results by visiting: [TeamSideline.com/DCRP](https://www.teamsideline.com/DCRP)
- Rentals: Shelter, Meeting Rooms, and Splashpad rentals continue to be a strong revenue stream.
- Dog Park Membership: 57 total membership for fiscal year 2021-2022.

Special Events

Events Recap:

Independence Celebration: July 2

- Attendance record: 10,000+

REC Retreat – Community Field Day: July 23

- Cancelled due to reduced staff and to allow new Marketing and Events Coordinator to further plan for this event in 2023

Upcoming Events:

Summer Concert Series: First Saturday of the Month, August – October | 6:00 – 9:30 p.m.

Join us for summer nights full of live musical entertainment. All concerts are free and open to the public with no pre-registration required.

Saturdays: August 6 – Opener: Tess & the Black and Blues & Headliner: Nathan Angelo
September 3 – Opener: Pending & Headliner: Gump Fiction
October 1 – Opener: Pending & Headliner: Lauren Light

Movies in the Park: Last Friday of the Month, August | Beginning at Dusk

Nothing beats a relaxing evening on the green with your family. All movies are family friendly and begin at dusk. Over the course of this outdoor series, we have consistently added over 50 participants each showing!

Fridays: July 29 – Sing 2 – Rescheduled for September 23 due to rainout
August 26 – Ghostbusters: Afterlife

Teen Night: Splashpad Glow Party/Parent Tailgate Party

Friday, August 20 from 8:30 – 10:00 p.m.
15 registrants already

9-11 Memorial Stair Climb

Sunday, September 11 from 7:30 – 9:00 a.m.

Marketing & Other Updates

- Fall Program Guide is in the works. Anticipated schools and community delivery in September.

C. DIRECTORS REPORT

- Budget
 - Fiscal year-end Envisio reports completed.
 - Revenues reached 94.3% (record department revenues) | Expenditures reached 86.4%
- Accessibility for Parks grant preparation continues. Deadline is 11/1.
- RiverPark Board
 - Duck Race preparations and ticket sales are ongoing. Event date: 8/6 from 10a-2p.
 - Increase entry gate to \$10 per vehicle for weekends. No negative effects and increase anticipated revenues.
- Park projects
 - Park greenway re-paving (safety) – Anticipated completion November
 - DC Athletic Stadium LED Sign – in production. Installation anticipated in October.
- Greenway feasibility study:
 - Final study report is completed.
 - Working with Avgol leadership on future deed of easement if installation of greenway section comes to fruition.
 - Adoption by town and county commissioners anticipated in September or October
- Navigating recruitment and selection of Athletic Program Director and Marketing and Events Coordinator positions. Final interviewed anticipated on 8/12.