



**Advisory Board Meeting
August 9, 2021 @ 6:00 p.m.
Davie County Community Park – Conference Room**

AGENDA

- I. Call to Order / Invocation
- II. Announcements (*)
- III. Consent Agenda
 - A) Approval of Minutes
 - 1. Advisory Board – Regular Meeting, June 14, 2021 (No July meeting)
 - B) Staff Reports
 - 1. Athletics and Programs Update – Amanda Achor
 - 2. Special Events Update – Whitney Fitzsimons
 - C) Directors Report
- IV. Old Business
- V. New Business
 - A) Board volunteers – Summer Concert August 14
 - B) Form subcommittees (recruitment/retention and grants)
 - C) NCACC Award (video)
 - D) Staffing update
 - E) Year-end outcome (stats)
 - F) Stadium re-brand / re-naming (process vote)
 - G) CIP/CO priority metrics presentation (vote)
- VI. Miscellaneous
 - A) September meeting adjustment (vote 9/14 or 9/15)
- VII. Adjourn

NEXT MEETING: September TBD, 2021 – 6:00 p.m. @ Davie County Community Park

Mission Statement

To enrich the quality of life in Davie County by offering exceptional recreational experiences through a diverse system of programs, events, parks and cultural resources.

Davie County Recreation and Parks Advisory Board

Meeting: August 9, 2021 – Consent Agenda

B. STAFF REPORTS

Programs & Athletics

Summer Camps

- Adult Softball Church Fall League: looking to gather interest for a fall season this year.
- Wicked Fast Lacrosse: schedule for Sept 12 – Oct 10 for 3rd – Adults.

Programs

- Mid-Eastern Martial Arts: has continue to increased participants, June totaled to 60.
- Zumba: Registered participants continue to stay stead. July had 4 monthly registrations with 51 total drop-ins.
- Kettlebell AMPD: has increase participants. July had 1 monthly registration but 22 drop-ins in. We have added a new Lunch class has brought us participants.
- Mobile Rec Days: has been extremely successful this year with our Program Leader (Lana) and Rec Specialist (Patty). We have consistently had around 25 kids join us each week.

Summer Camps

- Basketball: was provided end of July –first of August, 30 participants total.
- Disc Golf: was provide on June 7-11 with a total of 10 participants
- DJ: was set for June 21-25, but we didn't get enough participants to have.
- Golf: 29 total participants for the 2 camps help with Colin Creek.
- Lacrosse: was provided on July 12-15 with 39 registered.
- Leadership: was set for August 9-13, but we didn't get enough participants to have.
- Lego: both camps reach max capacity with a total of 30 participants.
- Tennis: provide 3 camp options with 29 total participants.

Park Information

- StoryWalk Trail: Smart Start of Davie County continues to provided our books.
- Dog Park: 61 members so far (as of 8.4)
- Rentals: We have an increased amount for Shelter, Meeting Rooms and Gyms reservations. Our gyms are staying booked almost every weekday evening. Stadium Rental are becoming popular. Splashpad add-on has been successful with our Shelter or Meeting Room rentals.
- Splashpad: keep staying busy during all splashpad timeslots with most weekends times being at max capacity.

Special Events

Post-Event Updates:

- July 3rd – DCRP hosted over 4,800 people at the Davie County Community Park for the first Independence Summer Concert and Fireworks Display featuring Too Much Sylvia.
- July 4th – DCRP welcomed over 3,000 people to Rich Park for the Fireworks Only Display on July 4th.
- Teen Night: Glow Dodgeball – Our Team welcomed 48 teens to lightning paced dodgeball activity, games, door prizes, fun.
- Teen Night: Glow Splash Party – Our Team welcomed 52 teens to a party at the Splashpad with games, door prizes, snacks, and wholesome fun.

Summer Concert Series: 6:30 – 9:30 p.m.

- Join us for summer nights full of live musical entertainment. All concerts are free and open to the public with no pre-registration required.
Saturdays: August 14 – ACE Party Band
 September 18 – Cassette Rewind

Movies in the Park: Last Friday of the Month, May - August | Beginning at Dusk

- Nothing beats a relaxing evening on the green with your family. All movies are family friendly and begin at dusk. Over the course of this outdoor series, we have consistently added over 50 participants each showing!
Fridays: August 27 – The Croods: A New Age

9-11 Memorial Stair Climb: September, 11 | 7:00 – 9:00 a.m.

- In honor of the 20th anniversary of 9-11, the DCRP Team is hosting a Memorial Stair Climb at the Davie County Community Park – Stadium on the morning of September 11th. This will be a free community remembrance event. Individuals and groups are welcome to participate to complete the 110 floor (2,071 steps) climb.

Marketing & Other Updates

- Our Fall Program Guide is heading to print! Grab a copy at most local businesses in Davie County or check out the e-version on our website!

C. DIRECTORS REPORT

- Customer Care Administrator position anticipated to be filled by mid-August.
- Developed CIP/CO priority metrics and will present to advisory board at August meeting.
- DCRP's new Mobile Rec Unit is now in use. Following summer mobile rec program, we will have front/rear bumpers painted and repair door latches.
- DCRP to be recognized on 8/13 at NCACC conference for achieving the 2021 LGFCU Excellence in Innovation Award. Team to be awarded \$1,000 which will be used to purchase additional equipment for our Mobile Rec Unit.
- Stadium gate install and dog park hinge installs are completed.
- 2021 grant cycle award letters sent out, received and checks issued on 7/16.
- Fourth quarter strategic goals and metrics were completed on 7/22.
- Department fixed asset and general asset inventory completed on 7/23.
- Completed Leadership Davie session on 8/5.
- Stadium re-branding project is underway. Painting of concession stands, restrooms, seating valence, press box and maintenance building is underway.
- Playground glider repairs are complete.
- Park site tours given with Clayton Parks and Recreation (8/2) and Clinton Parks and Recreation (8/6).
- New exhaust fan and return vent installed on well-pump housing to prevent system overheating and potential irrigation control damage.
- Development of department preventative maintenance and operations plan is in progress. Performance goal to be 80% complete by year-end with remaining 20% completion by Sept 2022.
- NCRPA Conference Co-Chair duties: Check-ins with multiple NCRPA conference committees on a weekly basis (2-3 hours per week).